

CALL FOR ARTISTS
FESTIVAL OF THE HILLS ART EXHIBIT
Sunday, October 2, 2011
Field Memorial Library



Hello Conway artist,

You are enthusiastically invited to participate in the annual art exhibit held at the Conway Festival of the Hills. Artists working in any media or style, who reside in or have a studio in Conway, are invited to show one or more artworks in this wonderful event that draws hundreds of visitors. Whether you are an established professional or an artist who has created only a few experiments, we hope to include your artwork in the show!

For those of you who are new to the exhibit, here's how it works...

The bookcases in the Field Memorial Library are draped with heavy white canvas to provide a backdrop for displaying art. We have a glass case for jewelry and other small works, and tables for ceramics, sculpture, basketry, woodworking or other displays.

The artwork is installed the day before the Festival. **This year, the Festival takes place on Sunday, October 2nd, so your work needs to be in the library by the end of the morning on Saturday, October 1st.**

We've made this really easy for you.

- 1. Read the details on the next page.**
- 2. Fill out the form (pages 3 & 4) and mail or email it back to me.**
(Details for returning the form via email can be found at the end of the form)
- 3. Deliver and pick-up your work, and pitch in on the weekend of the festival!**
The second page of the form is a call for volunteers. This is *your* show after all, and we need your help to carry it off!

If you have any questions please feel free to call me at 369-4034 or email <mailto:mturre@gmail.com>

Looking forward to seeing you and your work at the festival!

Michele

Michele Turre
Festival Art Show Coordinator
P.O. Box 804
Conway, MA 01341
(413) 369-4034
mturre@gmail.com

EXHIBIT DETAILS

Installation

- Work that will hang on the wall needs to be **READY TO HANG**. Each piece must have screw eyes or picture wire on the back that will support its weight. Regretfully, work that is not ready to hang will not be included in the show.CC
- If you are arranging work on a table, bring a cloth and/or props to effectively display your work.
- If your work needs a sculpture stand, you will need to provide your own; table space is limited, and not suitable for larger 3-D work.
- You can arrange your own pieces, or we will be happy to install them for you.

Labels & Artist Info

Please do not attach your own business cards or labels to the artwork. We will provide standard labels for each piece.

This is an exhibit, not a sales gallery, so the library requests that we do not put prices on the works.

You are encouraged to bring business cards, a binder with pictures of additional works, a resume or biography, or an artist's statement, articles or reviews, etc., which can be left at the librarian's desk. Visitors enjoy looking through these materials to find out more about the artists.

Drop Off & Pickup

Work can be dropped off at the library on **Friday night (Sept. 30) from 8 p.m. to 9 p.m.**, or on **Saturday morning (Oct. 1) from 9 a.m. to noon**. Do not bring work to the library before 8 pm on Friday; no one will be available to accept it!

To be included in the show, work needs to be in the library by noon on Saturday. Work delivered on Saturday afternoon or Sunday morning will be regretfully declined!

All work must be removed from the library between 4 and 6 p.m. on the day of the Festival. If you can't pick up your work after the festival, we will store it at a volunteer's house, uninsured, and you can arrange to get it back during the following week.

If you can't drop off or pick up your work during these hours, we can arrange for you to deliver your work to a volunteer's house during the week before the Festival, or to have a volunteer pick up your work during that week.

Security & Insurance

Volunteers (one of whom may be you!) will be in attendance during the exhibit to keep an eye on things and answer questions.

Insurance coverage per artwork is limited to \$1,000. You may choose to display artwork of greater value but it will not be insured for more than \$1,000. The Festival's insurance coverage begins Friday evening at 8 p.m. and expires on Sunday at 6 p.m. If your work is in the care of a volunteer before Friday night at the Library, or after 6 p.m. on Sunday, it will not be covered by Festival insurance.

FESTIVAL OF THE HILLS ART EXHIBIT – EXHIBITOR’S FORM
Field Memorial Library, Sunday, October 2nd, 2011

Name: _____

Address: _____

Phone: _____

Email (optional): _____

I won't be participating in the Art Show this year, but please keep me on the mailing list for next year.

You do not need to tell us exactly which pieces you plan to show—you can decide that in the meantime. For planning purposes, we just need to know how many pieces you would like to include, and how the work will be displayed. Space is limited, so depending on the dimensions of your work, there may be room for 2 large, or 4-5 small works.

Number of works to be displayed in each manner:

Hanging____ Display case____ Small table____ Freestanding____

Description/comments:

I will bring my own sculpture stand(s)

How will you get the work to the exhibit?

- I will bring it to the library on Friday evening or Saturday morning.
 I am not able to drop off my work. Please contact me to arrange to have a volunteer pick it up.

How will you collect your work after the exhibit?

- I will pick it up at the library on Sunday between 4 and 6 p.m.
 I will pick it up at volunteer's house as soon as possible after Sunday.

I acknowledge that work exhibited will not be insured but that the Festival Committee volunteers will do their best to handle work with care and to monitor the gallery during the festival.

(form continues)

We NEED your help!

Can you volunteer for any of the following jobs?

- Help hang the canvas draping in the library on Friday, Sept. 30, from 8-9:30 p.m.
- Help move the heavy library furniture out of the way on Friday, Sept. 30, from 8-9:30 p.m.
- Help install the show on Saturday, Oct. 1.
We need help all day- if you could help for an hour or two that would be great. Circle a time: morning, mid-day, mid-afternoon
- Sit for 1 hour with the library exhibit on Sunday, Oct. 2.
(We will schedule time slots when you deliver your work.)
- Help take down the show on Sunday, Oct. 2 (4 p.m. sharp!).
- Help move the heavy library furniture back into place on Sunday, Oct. 2 (4:30 p.m. sharp!).
- Sorry, I'll be unavailable to help but I'd still like to participate in the Exhibit. I'll do my best to help out next year!

Thanks!

Spread the word...

Do you know a Conway artist who you think would like to receive this information? Send them to www.festivalothehills.com, or send me names and contact info (mailing address, phone number or e-mail address) and I'll mail a form to them.

Mail this form to:

Michele Turre
Festival Art Show Coordinator
P.O. Box 804
Conway, MA 01341

You can also submit this info online at www.festivalothehills.com/art-show/